

## A G E N D A

**Yerba Buena Community Benefit District  
Board Meeting  
December 8, 2009  
4:00 – 6:00pm**

**Mosccone South – Esplanade, Room 300**

*Enter the glass doors closest to Third and Howard; go up the stairs and the room is to the left.*

All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

### OPEN SESSION

**4:00 p.m.**

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. APPROVAL OF MINUTES (4:10pm)**
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (4:15pm)**
  - C-1 REPORT of conflicts of interest. (Almond)
  - C-2 REPORT on actions taken by the Executive Committee at the November 19 and December 2, 2009 meetings. (Almond)
- D. NOMINATING COMMITTEE REPORT (4:30pm)**
  - D-1 RECEIVE UPDATE on Nominating Committee activities. (Almond)
- E. FINANCE COMMITTEE REPORT (4:40pm)**
  - E-1 REVIEW/DISCUSS FY09 financial review. (Goldes)
- F. MARKETING COMMITTEE REPORT (5:00pm)**
  - F-1 RECEIVE UPDATE on the Neighborhood Branding RFP. (MacFadyen/Yamamoto)
  - F-2 RECEIVE UPDATE on other committee activities. (MacFadyen)
- G. SERVICES OVERVIEW AND UPDATE (5:15pm)**
  - G-1 RECEIVE UPDATE on cleaning and safety services. (Brennan)
  - G-2 RECEIVE UPDATE on other committee activities. (Brennan)

H. **EXECUTIVE DIRECTOR REPORT** (5:30pm)

H-1 RECEIVE UPDATE on outreach efforts. (Maupin)

H-2 RECEIVE information on the holiday schedule and January meeting schedule.  
(Maupin)

I. **GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA** (5:45pm)

J. **ADJOURN** (5:55pm)

***Stay after the meeting to celebrate the holidays with your colleagues.  
This celebration is open to the public.***

Please RSVP to Paolo Cosulich-Schwartz ([pcosulich@ybcbd.org](mailto:pcosulich@ybcbd.org) or 415.644.0728) by  
**5:00 p.m. Monday, December 7, 2009**

**Next Board Meeting**

**Tuesday, January 12<sup>th</sup> – 4:00 to 6:00 p.m.**  
**California Historical Society**  
*678 Mission Street*