

A G E N D A

**Yerba Buena Community Benefit District
Board Meeting
November 10, 2009
4:00 – 6:00pm**



Zeum (221 Fourth Street)

The entrance to Zeum is not on the street level. Please go up the stairs near the Carousel and follow the signs. You can also access the museum by walking on the overpass across Howard Street from the Yerba Buena Gardens.

All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

OPEN SESSION

4:00 p.m.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. APPROVAL OF MINUTES (4:10pm)**
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (4:15pm)**
 - C-1 REPORT of conflicts of interest. (Almond)
 - C-2 REPORT on actions taken by the Executive Committee at the October 29, 2009 meeting. (Almond)
 - C-3 REVIEW/DISCUSS/APPROVE recommended changes to the Committee Structure document approved at the August 11, 2009 board meeting. (Almond)
 - C-4 UPDATE on the status of new committees. (Almond)
 - C-5 REVIEW/DISCUSS/APPROVE proposed personnel policies for the YBCBD. (Almond)
- D. FINANCE COMMITTEE REPORT (4:35pm)**
 - D-1 REVIEW/DISCUSS first quarter FY10 financial statements. (Goldes)
 - D-2 RECEIVE UPDATE on assessments. (Goldes)
- E. SERVICES OVERVIEW AND UPDATE (5:00pm)**
 - E-1 RECEIVE UPDATE on the Public Safety Survey results. (Brennan/Elberling/McMillin/Glick)
 - E-2 RECEIVE UPDATE on cleaning and safety services. (Brennan)

- F. **MARKETING COMMITTEE REPORT** (5:15pm)
 - F-1 RECEIVE UPDATE on the Neighborhood Branding RFP. (MacFadyen/Yamamoto)
 - F-2 RECEIVE UPDATE on other committee activities. (MacFadyen)
- G. **EXECUTIVE DIRECTOR REPORT** (5:35pm)
 - G-1 RECEIVE UPDATE on outreach efforts. (Maupin)
- H. **GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA** (5:45pm)
- I. **ADJOURN** (6:00pm)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ybcbd.org or 415.644.0728) by
5:00 p.m. Monday, November 9, 2009

Next Board Meeting

Tuesday, December 8th – 4:00 to 6:00 p.m.

Moscone South – Esplanade, Room 300

Enter the glass doors closest to Third and Howard; go up the stairs and the room is to the left.