

A G E N D A

Yerba Buena Community Benefit District
Executive Committee Meeting
October 29, 2009
1:30-4:00 pm

Westfield Management Offices
(865 Market Street, Level N5)



Please use the elevators located on Market Street adjacent to L'Occitane and Swarovski. In case you get lost or need assistance, please contact the Management Office at 415.512.6776.

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have no more than 2 minutes to address the committee.

OPEN SESSION

1:30 pm

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)
- B. APPROVAL OF MINUTES (1:32pm)
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (1:34pm)
 - C-1 WELCOME new members Eric Tao and LJ Hartman. (Almond)
 - C-2 DISCUSS meeting with YBA regarding marketing overlap activities. (Almond)
 - C-3 RECEIVE UPDATE on creation of the Executive Director Search Working Group. (Almond/Maupin)
 - C-4 DISCUSSION with CompassPoint on their Executive Search program. (Almond/Yeager)
 - C-5 RECEIVE UPDATE on next steps regarding new committees. (Almond/Hauck)
 - C-6 REVIEW/APPROVE changes to the Committee Structure document. (Maupin/Hauck)
- D. FINANCE COMMITTEE CHAIR REPORT (2:20pm)
 - D-1 REVIEW first quarter financial statements. (Goldes)
 - D-2 RECEIVE UPDATE on assessments. (Goldes)

- E. SERVICES COMMITTEE CHAIR REPORT (2:30pm)
 - E-1 DISCUSS working with YBA on nightclub issues in the District. (Brennan)
- F. MARKETING COMMITTEE CHAIR REPORT (2:40pm)
 - F-1 RECEIVE UPDATE on Branding RFP Process. (MacFadyen)
 - F-2 RECEIVE DRAFT of the Fall News Bulletin. (MacFadyen)
 - F-3 RECEIVE UPDATE on uniforms. (MacFadyen)
- G. EXECUTIVE DIRECTOR REPORT (2:50pm)
 - G-1 REVIEW/DISCUSS/APPROVE draft personnel policies to be presented to the Board of Directors for approval. (Maupin)
- H. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (2:55pm)
- I. COMMITTEE CHAIR ORIENTATION (3:00pm)
- J. ADJOURN (4:00pm)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ycbd.org or 415.644.0728) by
5:00 p.m. Wednesday, October 28, 2009.

Next Executive Committee Meeting
Thursday, November 19 – 1:30 to 3:00 p.m.
(Please note the date change because of Thanksgiving!)
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