

AGENDA

Yerba Buena Community Benefit District
Executive Committee Meeting
September 24, 2009
1:30-3:00 pm

Westfield Management Offices
(865 Market Street, Level N5)



Please use the elevators located on Market Street adjacent to L'Occitane and Swarovski. In case you get lost or need assistance, please contact the Management Office at 415.512.6776.

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have no more than 2 minutes to address the committee.

OPEN SESSION 1:30 pm

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)
- B. APPROVAL OF MINUTES (1:32pm)
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (1:34pm)
 - C-1 WELCOME new members Eric Tao and Herman Perez. (Almond)
 - C-2 DISCUSS/APPROVE support of the YBA Gala. (Almond/Maupin)
 - C-3 RECEIVE UPDATE/DISCUSS recommendations for chairs of the Greening and Nominating committees. (Almond)
 - C-4 PRESENTATION by CompassPoint on their Executive Search program. (Almond/Yeager)
 - C-5 DISCUSS creation of a working group to spearhead the Executive Director selection. (Almond)
- D. FINANCE COMMITTEE CHAIR REPORT (2:00pm)
 - D-1 RECEIVE UPDATE on financial review of year-end financial statements. (Goldes)
- E. SERVICES COMMITTEE CHAIR REPORT (2:10pm)
 - E-1 RECEIVE UPDATE on services committee discussions. (Maupin/Brennan)

- F. MARKETING COMMITTEE CHAIR REPORT (2:20pm)
 - F-1 DISCUSS/APPROVE up to \$2,000 for Fall News Bulletin. (MacFadyen)
 - F-2 RECEIVE UPDATE on marketing committee discussions. (MacFadyen)
 - F-3 DISCUSS YBCBD marketing overlap with YBA activities. (MacFadyen)
- G. COMMUNITY BENEFIT FUND COMMITTEE REPORT (2:30pm)
 - G-1 RECEIVE UPDATE of initial activities of the committee. (Tao)
- H. EXECUTIVE DIRECTOR REPORT (2:35pm)
 - H-1 REVIEW/DISCUSS/APPROVE draft personnel policies to be presented to the Board of Directors for approval. (Maupin)
- H. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (2:55pm)
- I. ADJOURN (3:00pm)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ybcbd.org or 415.644.0728) by
5:00 p.m. Wednesday, September 23, 2009.

Next Executive Committee Meeting
Thursday, October 22 – 1:30 to 3:00 p.m.
Westfield Management Offices (865 Market Street, Level N5)