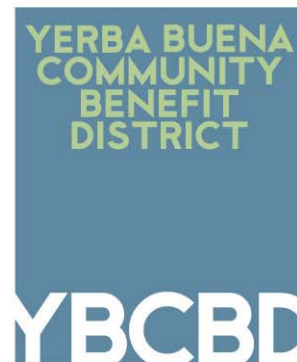


A G E N D A

Yerba Buena Community Benefit District
Executive Committee Meeting
August 6, 2009
1:30-3:00 pm

Westfield Management Offices
(865 Market Street, Level N5)



Please use the elevators located on Market Street adjacent to L'Occitane and Swarovski. In case you get lost or need assistance, please contact the Management Office at 415.512.6776.

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have no more than 2 minutes to address the committee.

OPEN SESSION

1:30 pm

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)
- B. APPROVAL OF MINUTES (1:32pm)
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (1:34pm)
 - C-1 APPROVE the agenda for the August 11th Board Orientation and Training. (Almond/Maupin/Flanagan)
 - C-2 APPROVE Orientation and Training materials for August 11th Board Orientation. (Almond/Maupin/Flanagan)
 - C-2 DISCUSS/APPROVE recommendations for draft resolutions concerning committee structure, membership, and requirements. (Almond/Flanagan)
 - C-3 APPROVE YBA revised agreement. (Almond/Maupin)
- D. FINANCE COMMITTEE REPORT (2:00pm)
 - D-1 RECEIVE/REVIEW/APPROVE updated financial policies. (Goldes)
 - D-2 REVIEW/DISCUSS/APPROVE up to \$12,500 for office space start-up costs. (Maupin)
 - D-3 REVIEW/DISCUSS/APPROVE professional accounting services contract for up to \$4,000. (Goldes/Maupin)
- E. MARKETING COMMITTEE CHAIR REPORT (2:10pm)
 - E-1 RECEIVE UPDATE on FAQs and Board Talking Points. (MacFadyen)

- E-2 RECEIVE UPDATE on stakeholder forums, video development, and other presentations. (MacFayden)
- E-3 REVIEW/APPROVE up to \$1,500 for public relations consultant for annual report. (Maupin)
- E-4 APPROVE up to \$5,000 for uniform branding costs. (MacFadyen/Maupin)
- F. **SERVICES COMMITTEE CHAIR REPORT** (2:20pm)
 - F-1 RECEIVE UPDATE on Public Safety Plan. (Brennan/Maupin)
 - F-2 RECEIVE UPDATE on Services Survey. (Brennan)
- G. **EXECUTIVE DIRECTOR REPORT** (2:30pm)
 - G-1 RECEIVE UPDATE on YBCBD office space. (Maupin)
 - G-2 RECEIVE UPDATE on YBCBD annual report. (Maupin)
 - G-3 REVIEW draft personnel policies. (Maupin)
- H. **GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA** (2:55pm)
- I. **ADJOURN** (3:00pm)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ycbd.org or 415/541-0312) by 5:00 p.m. Wednesday, August 5, 2009.

Next Executive Committee Meeting

Thursday, August 20 – 1:30 to 3:00 p.m.
Westfield Management Offices (865 Market Street, Level N5)