

**Yerba Buena Community Benefit District  
Executive Committee Meeting  
March 4, 2009  
2:30-4:00pm**

Westfield Offices, Nordstrom (865 Market Street, 5<sup>th</sup> Floor)

All YBCBD Board meetings are open to the public.

--AGENDA--

<b>TIME</b>	<b>ITEM</b>	<b>ACTION</b>	<b>SPEAKER</b>
2:30pm	<b>Call to Order</b> <ul style="list-style-type: none"> <li>• Public Comment Guidelines</li> </ul>		Almond
2:30-2:35pm	Introductions	Discussion	Almond
2:35-2:40pm	Board Member Orientation	Discussion/Approval	Almond/DeCarlo
2:40-2:45pm	Marketing Committee <ul style="list-style-type: none"> <li>• Brand Update</li> <li>• Introduction Mailer</li> </ul>	Information Information	MacFadyen/DeCarlo
2:45-3:00pm	Services Committee <ul style="list-style-type: none"> <li>• RFQ Selection Process</li> <li>• Interim Services</li> </ul>	Discussion Approval	Brennan
3:00-3:30pm	Staffing <ul style="list-style-type: none"> <li>• Future</li> <li>• Interim</li> </ul>	Approval Discussion	Goldes/Almond
3:30-3:45pm	Legal Support Contract (Executive Session) <ul style="list-style-type: none"> <li>• Public Comment on matters pertaining to this item</li> <li>• Vote on whether to hold a closed session to discuss legal contracts</li> <li>• Reconvene in open session</li> <li>• Vote to disclose actions in closed session</li> </ul>	Information  Approval  Approval	Almond/DeCarlo
3:45-3:55pm	Finance Committee	Information	Goldes
3:55-4:00pm	Public Comment (items not on agenda)	Information	
4:00pm	<b>Adjourn</b>		Almond

Please RSVP to Katie DeCarlo (katie@yerbabuena.org or 415/541-0312) by **Tuesday, March 3, 2009.**