

**Yerba Buena Community Benefit District  
Executive Committee Meeting  
February 19, 2009  
1:30-3:00pm**

**Yerba Buena Alliance (55 New Montgomery Street, Suite 510)**

**All YBCBD Board meetings are open to the public.**

--AGENDA--

<b>TIME</b>	<b>ITEM</b>	<b>ACTION</b>	<b>SPEAKER</b>
1:30pm	<b>Call to Order</b> <ul style="list-style-type: none"> <li>• Public Comment Guidelines</li> </ul>		<b>Flanagan</b>
1:30-1:35pm	Introductions	Discussion	Flanagan
1:35-1:45pm	Board Member Orientation <ul style="list-style-type: none"> <li>• Agenda</li> <li>• Schedule</li> </ul>	Discussion/Approval	Flanagan
1:45-2:00pm	Marketing Committee <ul style="list-style-type: none"> <li>• Brand Update</li> <li>• Introduction Mailer</li> <li>• Website FAQ</li> </ul>	Discussion	MacFadyen/DeCarlo
2:00-2:30pm	Services Committee <ul style="list-style-type: none"> <li>• RFQ</li> <li>• Selection Process</li> <li>• Interim Services</li> </ul>	Discussion Approval Approval	Brennan
2:30-2:45pm	Future Staffing	Discussion	Flanagan/DeCarlo
2:45-2:55pm	Legal Support Contract (Executive Session) <ul style="list-style-type: none"> <li>• Public Comment on matters pertaining to this item</li> <li>• Vote on whether to hold a closed session to discuss legal contracts</li> <li>• Reconvene in open session</li> <li>• Vote to disclose actions in closed session</li> </ul>	Information  Approval  Approval	Flanagan/DeCarlo
2:55-3:00pm	Public Comment (items not on agenda)	Information	
3:00pm	<b>Adjourn</b>		<b>Flanagan</b>

Please RSVP to Katie DeCarlo (katie@yerbabuena.org or 415/541-0312) by  
**Wednesday, February 18, 2009.**