

**Yerba Buena Community Benefit District**  
**Marketing Committee Meeting**  
**February 24, 2009**  
**4:00-4:30pm**

**Yerba Buena Alliance (55 New Montgomery Street, Suite 510)**

**All YBCBD Board meetings are open to the public.**

--AGENDA--

<b>TIME</b>	<b>ITEM</b>	<b>ACTION</b>	<b>SPEAKER</b>
<b>4:00pm</b>	<b>Call to Order</b> <ul style="list-style-type: none"><li>• Public Comment Guidelines</li></ul>		<b>MacFadyen</b>
4:00-4:05pm	Introductions	Discussion	MacFadyen
4:05-4:50pm	Corporate Brand	Approval	MacFadyen/Schellinger
5:00-5:25pm	Introduction Mailer	Approval	MacFadyen/DeCarlo
5:25-5:30pm	Public Comment (items not on agenda)	Information	
<b>5:30pm</b>	<b>Adjourn</b>		<b>MacFadyen</b>

Please RSVP to Katie DeCarlo ([katie@yerbabuena.org](mailto:katie@yerbabuena.org)) or 415/541-0312) by  
**Monday, February 23, 2009**