

# Yerba Buena Community Benefit District

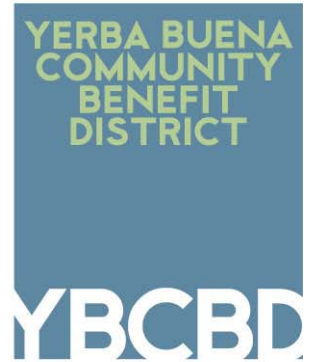
## Marketing Committee Meeting

May 20, 2009

4:00-5:30pm

Yerba Buena Alliance (55 New Montgomery Street, Suite 510)

All YBCBD Board meetings are open to the public.



### --AGENDA--

TIME	ITEM	ACTION	SPEAKER
4:00pm	<b>Call to Order</b> <ul style="list-style-type: none"><li>Public Comment Guidelines</li></ul>		<b>MacFadyen</b>
4:00-4:05pm	Introductions	Discussion	MacFadyen
4:05pm	Minutes	Approval	MacFadyen
4:05-4:10pm	Financial Policies	Discussion	MacFadyen
4:10-4:25pm	Communications Plan	Discussion/Approval	MacFadyen
4:25-4:45pm	Committee Mission Statement	Discussion/Approval	Haber/ Maupin
4:45-5:00pm	RFP for Neighborhood Brand	Discussion/Approval	Haber/ Maupin
5:00-5:25pm	Uniforms	Discussion/Approval	MacFadyen
5:25-5:30pm	Public Comment (items not on agenda)	Information	
5:30pm	<b>Adjourn</b>		<b>MacFadyen</b>

Please RSVP to Chad Tynan ([ctynan@ybcbd.org](mailto:ctynan@ybcbd.org) or 415/541-0312)

by **Tuesday, May 19, 2009.**