

**Yerba Buena Community Benefit District
Marketing Committee Meeting
May 6, 2009
4:00-5:30pm**

**Yerba Buena Alliance (55 New Montgomery Street, Suite 510)
All YBCBD Board meetings are open to the public.**

--AGENDA--

TIME	ITEM	ACTION	SPEAKER
4:00pm	Call to Order <ul style="list-style-type: none"> • Public Comment Guidelines 		MacFadyen
4:00-4:05pm	Introductions	Discussion	MacFadyen
4:05-4:10pm	Minutes	Approval	MacFadyen
4:10-4:25pm	RFP for Neighborhood Brand (Executive Session) <ul style="list-style-type: none"> • Public Comment on matters pertaining to this item • Vote on whether to hold a closed session to discuss legal contracts • Reconvene in open session • Vote to disclose actions in closed session 	Discussion/Approval	MacFadyen/ Haber
4:25-4:35pm	Communications Plan	Discussion/Approval	MacFadyen
4:35-4:45pm	Committee Mission Statement	Discussion/Approval	MacFadyen
4:45-4:55pm	Financial Policies	Discussion/Approval	MacFadyen
4:55-5:10pm	FAQ/Form Letter/Talking Points	Discussion/Approval	MacFadyen
5:10-5:25pm	Uniforms	Discussion/Approval	MacFadyen/ McMillin
5:25-5:30pm	Public Comment (items not on agenda)	Information	
5:30pm	Adjourn		MacFadyen

Please RSVP to Chad Tynan (chad@yerbabuena.org or 415/541-0312)
by **Tuesday, May 5, 2009.**