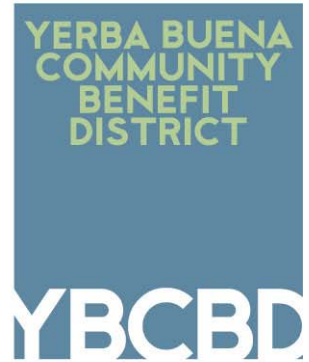


**Yerba Buena Community Benefit District**  
**Marketing Committee Meeting**  
**June 17, 2009**  
**9:30 – 11:00 AM**



Yerba Buena Alliance (55 New Montgomery Street, Suite 510)  
 All YBCBD Board meetings are open to the public.

--AGENDA--

TIME	ITEM	ACTION	SPEAKER
9:30am	<b>Call to Order</b> <ul style="list-style-type: none"> <li>• Public Comment Guidelines</li> </ul>		MacFadyen
9:30-9:35am	Introductions	Discussion	MacFadyen
9:35am	Minutes	Action Needed	MacFadyen
9:35-9:50am	Services Launch/News Bulletin	Action Needed	MacFadyen
9:50-10:05am	Website Proposals	Action Needed	MacFadyen
10:05-10:15am	Stakeholder Forum/Public Outreach	Action Needed	MacFadyen/ DeCarlo
10:15-10:25am	Communications Plan Update	No Action Needed	MacFadyen
10:25-10:35am	RFP for Neighborhood Brand	Action Needed	Haber
10:35-10:45am	Uniforms	Action Needed	MacFadyen
10:45-10:55am	Market Street Coordinated Programming	Action Needed	MacFadyen
10:55-11:00am	Public Comment (items not on agenda)	Information	
11:00am	Adjourn		MacFadyen

Please RSVP to Chad Tynan ([ctynan@ybcbd.org](mailto:ctynan@ybcbd.org) or 415/541-0312)  
 by **Tuesday, June 16, 2009.**

Next Marketing Committee meeting is July 1, 2009.