

AGENDA

Yerba Buena Community Benefit District
Marketing Committee Meeting
September 3, 2009
10:00-11:00 am

YBCBD Conference Room
(5 Third Street, Suite 916)



All YBCBD Advisory Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have no more than 2 minutes to address the committee.

OPEN SESSION 10:00 am

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (10:00am)
- B. APPROVAL OF MINUTES (10:02am)
- C. CHAIR REPORT (10:05am)
 - C-1 DISCUSS/APPROVE recommendation of up to \$2,000 for Fall News Bulletin. (MacFadyen)
- D. WORKING GROUPS UPDATE (10:15am)
 - D-1 RECEIVE UPDATE from working groups not present at meeting. (MacFadyen)
 - D-2 RECEIVE UPDATE from neighborhood branding RFP working group. (Yamamoto)
 - D-3 RECEIVE UPDATE from website working group. (MacFadyen/Cosulich-Schwartz)
 - D-4 RECEIVE UPDATE from event plan working group. (Phelan/Maupin)
 - D-5 RECEIVE UPDATE from video working group. (Brown/Heanue)
 - D-6 RECEIVE UPDATE from district map working group. (Lamb/Heanue)
- E. UNIFORMS (10:50am)
 - E-1 RECEIVE UPDATE on uniforms for YBCBD Clean Team and Community Guides. (McMillin)
- F. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (10:55am)
- G. ADJOURN (11:00am)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ybcbd.org or 415/541-0312) by 5:00 p.m. Wednesday, September 2, 2009.

Next Marketing Committee Meeting
Thursday, September 17 – 9:30 to 11:00 p.m.
YBCBD Conference Room (5 Third St., Suite 916)