

A G E N D A

**Yerba Buena Community Benefit District
Board Meeting
October 13, 2009
4:00 – 6:00pm**



Nordstrom (865 Market Street, 5th Floor, Conference Room)

To access Nordstrom's Conference Room located on Level N5, please use the elevators located on Market Street adjacent to L'Occitane and Swarovski. In case you get lost or need assistance, please contact the Westfield Management Office at 415.512.6776

All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

OPEN SESSION

4:00 p.m.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. APPROVAL OF MINUTES (4:10pm)**
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (4:15pm)**
 - C-1 REPORT of conflicts of interest. (Almond)
 - C-2 DISCUSS/APPROVE chairs for the Greening and Nominating Committees. (Almond)
 - C-3 DISCUSS/APPROVE members of the Nominating Committee. (Almond)
 - C-4 DISCUSS committee membership of the Community Benefit Fund, Fundraising, and Greening committees. (Almond)
 - C-5 REPORT on actions taken by the Executive Committee at the September 24, 2009 meeting. (Almond)
 - C-6 ANNOUNCE October 20th Board Orientation for board members who did not attend the August 8th Board Orientation. (Almond)
 - C-7 REVIEW/DISCUSS proposed personnel policies for the YBCBD. (Almond)
- D. FINANCE COMMITTEE REPORT (4:50pm)**
 - D-1 RECEIVE UPDATE on assessments. (Goldes)
 - D-2 RECEIVE UPDATE on financial statements review. (Goldes)
 - D-3 RECEIVE UPDATE on financial operational systems in place. (Goldes)

- E. SERVICES OVERVIEW AND UPDATE (5:00pm)**
- E-1 RECEIVE UPDATE on the Public Safety Survey.
(Brennan/Elberling/McMillin/Glick)
 - E-2 RECEIVE UPDATE on cleaning and safety services for September. (Brennan)
 - E-3 RECEIVE information on nightclub coalition involvement and activities.
(Brennan/Maupin)
- F. MARKETING COMMITTEE REPORT (5:20pm)**
- F-1 RECEIVE UPDATE on the Neighborhood Branding RFP.
(MacFadyen/Yamamoto)
 - F-2 RECEIVE UPDATE on the event plan for 2009-2010. (MacFadyen)
 - F-3 RECEIVE UPDATE on the fall news bulletin. (MacFadyen)
- G. COMMUNITY BENEFIT FUND COMMITTEE REPORT (5:35pm)**
- G-1 RECEIVE UPDATE on the initial meeting of the committee. (Tao)
- H. EXECUTIVE DIRECTOR REPORT (5:40pm)**
- H-1 RECEIVE UPDATE on the implementation timeline. (Maupin)
 - H-2 RECEIVE INFORMATION on the holiday events calendar for the Yerba Buena and Union Square area. (Maupin)
- I. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:50pm)**
- J. ADJOURN (6:00pm)**

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ybcbd.org or 415.644.0728) by
5:00 p.m. Monday, October 12, 2009

Next Board Meeting

Tuesday, November 10th – 4:00 to 6:00 p.m.

**Zeum
221 Fourth Street**