

**Yerba Buena Community Benefit District
Board of Directors Meeting
May 12, 2009
4-6pm**

Nordstrom (865 Market Street, 5th Floor, Conference Room)

To access Nordstrom's Conference Room located on Level N5, please use the elevators located on Market Street adjacent to L'Occitane and Swarovski. In case you get lost or need assistance, please contact the Westfield Management Office at 415.512.6776

All YBCBD Board meetings are open to the public.

--AGENDA --

TIME	ITEM	ACTION	SPEAKER
4:00 p.m.	Call to Order ▪ Public Comment Guidelines		Almond
4:00 – 4:10 pm	Introductions	Discussion	Almond
4:10 – 4:15 pm	Minutes	Approval	Almond
4:15 – 4:35 pm	Chair's Report ▪ June Board Meeting Date Change ▪ Staffing ▪ General Business ○ YBA/CBD Meeting ○ Heather Hoell Update ○ Meeting Hosts	Discussion/Approval Discussion/Approval Information	Almond Almond Almond
4:35 – 4:55 pm	Executive Committee Report ▪ Legal Services Update ▪ Board Orientation ▪ Implementation Timeline	Information Information/Discussion Information/Discussion	Almond/Flanagan Almond/Flanagan Maupin/Flanagan
4:55 – 5:10 pm	Finance Committee Report ▪ Financial Consultant ▪ Assessments Update ▪ Financial Statements	Information Information Information	Goldes Goldes/Maupin Goldes/Maupin
5:10 – 5:30 pm	Services Committee Report ▪ Services Contract ▪ Tentative Services Launch Date	Approval Information	Brennan Brennan
5:30 – 5:45 pm	Marketing Committee Report ▪ PR/Communications Plan ▪ New Committee Member	Approval Approval	MacFayden MacFayden
5:45 – 5:50 pm	Executive Director Report ▪ YBA Invoice	Approval	Maupin
5:50 – 6:00 pm	Public Comment (items not on agenda)	Information	Public
6:00 pm	Adjourn		Almond

Please RSVP to Chad Tynan (ctynan@ybcbd.org or 415/541-0312) by
5:00 p.m. Monday, May 11, 2009.