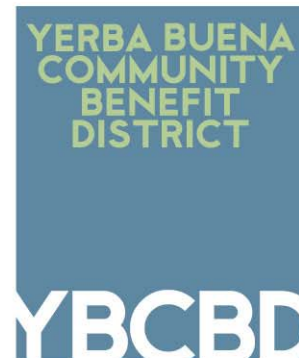


A G E N D A

Yerba Buena Community Benefit District
Board of Directors Meeting
July 14, 2009
4-6pm

St. Regis (125 Third Street)
Modernist Room – 4th Floor



All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have no more than 2 minutes to address the Board.

OPEN SESSION

4:00 p.m.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)
- B. PUBLIC COMMENT ON CLOSED SESSION ITEMS (4:05pm)
- C. ADJOURN TO CLOSED SESSION (4:10pm)
 - C-1 CONFERENCE with real property negotiator. (Government Code Section 54956.8):

Property located at 5 Third St., San Francisco California
YBCBD Negotiator: Cathy Maupin
Property Owners: The Hearst Corporation
- D. ADJOURN FROM CLOSED SESSION (4:25pm)
- E. INTRODUCTION OF DIRECTORS, STAFF, AND MEMBERS OF THE PUBLIC
- F. REPORT FROM COUNSEL OF ANY FINAL ACTIONS TAKEN AND NON-CONFIDENTIAL DISCUSSIONS MADE DURING CLOSED SESSION (4:30pm)
- G. APPROVAL OF MINUTES (4:35pm)
- H. CHAIR/EXECUTIVE COMMITTEE REPORT (4:40pm)
 - D-1 CLARIFY Conflict of Interest. (Almond)
 - D-2 RECEIVE UPDATE on the status of Heather Hoell. (Almond)
 - D-3 RECEIVE dates and locations for board meetings through the end of the 2009 calendar year. (Almond)

- D-4 RECEIVE UPDATE on the August 11th Board Orientation. (Almond)
- D-5 RECEIVE UPDATE on the establishment of three new advisory committees; a Community Benefit Fund Committee, Greening Committee, and a Fundraising Committee. (Almond)
- D-6 RECEIVE UPDATE on the status of the organizational implementation timeline. (Almond/Maupin)

I. FINANCE COMMITTEE REPORT (4:55pm)

- F-1 REVIEW year-end financial statement. (Goldes)
- F-2 UPDATE on the development of financial policies and procedures. (Goldes)
- F-3 UPDATE on the amount of assessments received to-date. (Goldes)

J. SERVICES OVERVIEW AND UPDATE (5:05pm)

- E-1 DISCUSS the recap of services provided in June 2009 by MJM Maintenance. (Brennan)
- E-2 UPDATE on the 10B Police Law Enforcement Services Program that kicked off July 1, 2009. (Brennan)

K. MARKETING COMMITTEE REPORT (5:25pm)

- G-1 RECEIVE copy of the Services Launch mailing to constituents. (MacFadyen)
- G-2 RECEIVE UPDATED version of board talking points/FAQ's. (MacFadyen)
- G-3 RECEIVE UPDATE on Marketing Committee activities and upcoming milestones. (MacFadyen)

L. EXECUTIVE DIRECTOR REPORT (5:45pm)

- H-1 APPROVE payment of up to \$1,400 to Yerba Buena Alliance for operational costs. (Maupin)

M. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:50pm)

N. ADJOURN (6:00pm)

Please RSVP to Paolo Cosulich-Schwartz (pcosulich@ybcbd.org or 415/541-0312) by
5:00 p.m. Monday, July 13, 2009

Next Board Meeting & Board Orientation

Tuesday, August 11 – 4:00 to 6:30 p.m.
San Francisco Convention and Visitors Bureau
201 Third Street, Suite 900