

## A G E N D A

**Yerba Buena Community Benefit District  
Board Meeting  
August 11, 2009  
4:00 – 5:00pm**

**San Francisco Convention & Visitors Bureau  
201 Third Street, Suite 900**



All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have no more than 2 minutes to address the Board.

### OPEN SESSION

**4:00 p.m.**

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. APPROVAL OF MINUTES (4:15pm)**
- C. CHAIR/EXECUTIVE COMMITTEE REPORT (4:07pm)**
  - C-1 REPORT of conflicts of interest. (Almond)
  - C-2 RECEIVE YBCBD Annual Report. (Almond)
  - C-3 REPORT of final actions reached during closed session at the July 14, 2009 meeting. (Hauck/Almond)
  - C-4 ADOPT RESOLUTION to amend Section 7.6 of the Bylaws and to add Section 7.7 regarding committees to the bylaws. (Almond)
  - C-5 APPROVE committee structure recommendations for existing and new committees. (Almond)
  - C-6 REPORT on actions taken by the Executive Committee at the August 6, 2009 meeting. (Almond)
- D. FINANCE COMMITTEE REPORT (4:30)**
  - D-1 REVIEW/ADOPT financial policies and procedures. (Goldes)
- E. SERVICES OVERVIEW AND UPDATE (4:40pm)**
  - E-1 RECEIVE UPDATE on the Public Safety Plan and survey. (Brennan)
- F. MARKETING COMMITTEE REPORT (4:45pm)**
  - F-1 RECEIVE FINAL version of board talking points/FAQ's. (MacFadyen)



**G. EXECUTIVE DIRECTOR REPORT (4:50pm)**

G-1 APPROVE payment of up to \$2,000 to Yerba Buena Alliance for operational costs. (Maupin)

**H. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (4:55pm)**

**I. ADJOURN (5:00pm)**

Please RSVP to Paolo Cosulich-Schwartz ([pcosulich@ybcbd.org](mailto:pcosulich@ybcbd.org) or 415/541-0312) by  
**5:00 p.m. Monday, August 10, 2009**

**Next Board Meeting**

**Tuesday, September 8 – 4:00 to 6:00 p.m.**  
San Francisco Marriott  
55 Fourth Street – Foothill G Room